



THE CONTEXT:

We are living in a period of increased antisemitism and anti-Israel sentiment throughout the United States and especially on college campuses. And unfortunately, Jew hatred is only growing and becoming more vocal.

The Jewish response to Jew hatred often focuses on activism - rallies, editorials, public policy, and the like. However, these important methodologies don't reach the vast majority of Americans who a) don't personally know many Jews, b) have had too little to no exposure to the Jewish community, and/or c) have no real knowledge of Judaism, Jewish peoplehood, Israel, or the Israeli / Palestinian conflict.

CSUN'S CLIMATE:

California State University is one of the most diverse college campuses in the nation, regularly winning major diversity awards and annually placing in the top 3 of all universities for its number of LatinX graduates. Additionally, CSUN is comprised of large populations of Black, Armenian, Asian, Russian, Persian, Native American, Deaf, LGBTQ+, disabled, Christian, Muslim, Republican, and Democratic students.

CSUN also annually enrolls over 4,000 Jewish students (top 20 in the nation), many of whom are non-traditional Jews who define themselves as multi-ethnic and multifaitth.

While Jewish life at CSUN is vibrant and robust, there is plenty of antisemitic and anti-Israel sentiment on campus. Every year there are isolated antisemitic incidents, and Students for Justice in Palestine is trying to reemerge as an active campus club. At present, however, Jew hatred on campus is not well funded or organized, which is why this time for action is now.

THE INITIATIVE:

At Hillel 818, we will build bridges with the other minority, ethnic, and religious groups on campus, in order to create authentic relationships, build trust, and nurture allyship, eliminating the fear of the Jewish stranger and ultimately reducing Jew hatred at CSUN and throughout the world.

This is challenging work, so we've hired a "**Multicultural & Interfaith Coordinator**," the first of it's kind in the Hillel movement.

In year 1, this position is tasked with:

- Meeting the student and faculty leaders of 20+ student organizations
- Planning 2+ community service projects in partnership with non Jewish student organizations
- Planning 4+ partnership programs with non-Jewish campus organizations
- Engaging 100+ non Jewish students and 100+ Jewish students in bridge building programs
- Recruiting 20 non-Jewish students and 5 Jewish students to attend an Israel Trip this June.
- Achieving the following sentiment from non-Jewish partners via survey:
 - 90% will feel like Hillel is an authentic partner and friend
 - 90% will want to continue their partnership with Hillel
 - Hillel will be viewed as a bridge building leader on campus.

OUR COST: \$135,000

Coordinator: \$65,000

Additional Staff Time: \$45,000

Programming: \$25,000

Note: Israel Trip is privately funded